

MOBILE
+1(734)680-4784

EMAIL
tyhan@umich.edu

PORTFOLIO
tyhanportfolio.com

TSAI-YU (JESSIE) HAN

UX/UI designer with 5 years of work experience in User Research, User Experience Design, and Usability Evaluation. Master's degree in School of Information, University of Michigan (Human Computer Interaction specialization). With basic level of HTML/CSS.

EXPERIENCE

UX/UI Designer
DaySmart Software, Inc.
via Logic Solutions
Aug. 2018 - Present

- Created high-fidelity mockups and interactive prototypes for web and mobile
- Conducted comparative analysis among competitors
- Established the style guide for web and app
- Refined the information architecture of the system

UX/UI Designer
Comerica Bank
via Logic Solutions
Jun. 2016 - Jun. 2018

Project Converge

- Interviewed users and stakeholders to create personas and journey maps
- Designed user interface of Salesforce system using Sketch and Illustrator
- Conducted usability testing to evaluate the system and identify issues
- Practiced agile methodology and used JIRA

Project Mortgage Warehouse

- Interviewed operations/customers to understand the process and interaction
- Generated personas and journey maps to capture the needs and pain points
- Analyzed and identified priorities for development team

UX Designer/Intern
HTC Corporation
Taipei, Taiwan
Jul. 2015 - Aug. 2015

- Conducted surveys and comparative analysis on health and fitness apps
- Designed an app with the concept to “provide better visualization and turn numbers into graphics” based on user feedback
- Created a high-fidelity prototype using Illustrator and Photoshop

Usability Researcher
University of Michigan
Course Project
Jan. 2015 - Apr. 2015

- Interviewed users to collect feedback on the comment feature of Youtube app
- Launched surveys to gather qualitative and quantitative data about the function
- Conducted Heuristic Evaluation to compare the app against usability principles
- Completed usability testing to identify participant's satisfaction

EDUCATION

University of Michigan,
School of Information
Sep. 2014 - Apr. 2016

Degree: Master of Science in Information
Specialization: Human Computer Interaction

National Taiwan University
Sep. 2010 - Jun. 2014

Degree: Bachelor of Arts
Major: Library and Information Science

PROFESSIONAL SKILLS & LANGUAGES

DESIGN SKILLS - Adobe XD

- Sketch

- Axure

- Adobe Illustrator

PROGRAMMING - HTML5

- CSS3

LANGUAGE - English

- Japanese

- Chinese